



BRIELLE EVENTS

To submit a calendar listing
or Brielle story, email
hpatti@thecoaststar.com

VIRTUAL BRIELLE DAY CRAFT FAIR
Date: Through Sept. 12

The Woman's Club of Brielle will take its craft fair virtual this year via the Brielle Day 2020 Facebook page. Those interested must join the group to be able to shop from a variety of vendors who will be posting their wares online.

BRIELLE EMS OPEN HOUSE
Date: Saturday, Sept. 12
Time: 11 a.m. - 3 p.m.
Location: Brielle EMS building, 710 Old Bridge Road

Meet the Brielle EMS squad outside the first aid building. The squad is recruiting residents 18 years and older to join — CPR and EMT training will be provided. The squad will also hold a blood and platelet drive on Saturday, from 8:30 a.m. to 2:30 p.m. Appointments, which are strongly encouraged, may be made online at rvjuhdonorclub.org; by calling 732-235-8100 ext. 221; or by contacting Cheryl Shaak at cherylshaak@hotmail.com or 732-312-2813.

COUNCIL MEETINGS
Date: Second and fourth Monday of each month; next meeting Monday, Sept. 14
Time: 7:30 p.m.

The borough has adopted a virtual meeting system due to the novel coronavirus. Instructions for public access are available at www.briellenj.com and the borough Facebook page.

BOARD OF EDUCATION MEETING
Date: Wednesday, Sept. 16
Time: 7 p.m.

Visit us on the web
starnewsgroup.com

The Ocean is Female hosts inaugural event

BY HOPE PATTI
THE COAST STAR

BRIELLE — The Ocean is Female hosted its inaugural event last week at Sea Watch beach in Manasquan with more than 60 girls and women in attendance.

“I think the event went great. The turnout was a lot larger than we expected so that was really exciting,” said Alli Scaduto, founder of The Ocean is Female [OisF] and Brielle resident. “I’m just so excited about the energy that came out of [Thursday] night’s event ... it definitely exceeded what I was expecting.”

During a time of uncertainty, fear and negativity, Ms. Scaduto said the first event for The OisF Riders was pure joy and positivity from start to finish.

“My favorite part was having all the different women who are role models and inspirations in my life speak to the girls,” she said. “I think the girls all received that very well.”

Ms. Scaduto added that Thursday night’s event was



DANIELLA HEMINGHAUS THE COAST STAR

The Ocean is Female held its first OisF Riders event last week at Sea Watch beach. Alli Scaduto, founder of The Ocean is Female, speaks to attendees of the organization’s inaugural event held last Thursday.

a great introduction to The Ocean is Female and set the tone for the organization’s future.

The Ocean is Female has more outdoor activities in the works while the weather is still favorable, including a mindfulness and painting event, beach cleanups and yoga on the beach. Surfing and paddleboarding events, however, have taken a back-seat until next season.

She said events will be purposeful and curriculum based, and “centered around the common love for the ocean.”

Given the age diversity among the riders, Ms. Scaduto said, events will also be catered to different age groups, keeping in mind any restrictions due to the coronavirus pandemic. She added that it will be difficult to host events during the winter, but the goal is to keep everyone safe.

“That’s definitely something we’re trying to work out and figure out the best way to keep the momentum going and keep the interest



and the girls involved and excited,” she said.

The OisF Rider program is an extension of the OisF Foundation, which is a 501(c)(3) charitable organization.

“Really the idea was to get a group of spirited, passionate girls of all ages ... and just create a community,” Ms. Scaduto said. “A tribe of sea sisters, as we call them.”

Ms. Scaduto said her hope is to create a community of girls and women who share a connection to and love for the ocean, and will be able to share their experiences, discoveries and passions together.

“We try to tap into their adventurous spirit,” she said. “We try to really help these girls as they grow older and ride the waves of life.”

Ms. Scaduto added that she wants the riders to celebrate each other and their strengths, face challenges together, have the courage to work through their fears and know that there is a network of women that “share the same philosophy and same tenants of the program” to support them.

Although the rider program is based around surfing, Ms. Scaduto said the organization goes far beyond

that. She said members of the program don’t have to be surfers “to get what we’re trying to open these girls’ eyes to receiving from the ocean — this restorative energy and her power.”

Ms. Scaduto, a lawyer by trade, launched The Ocean is Female last summer. Her goal was to sell merchandise and sponsor events to raise money for causes and organizations like 180 Turning Lives Around.

The idea for the organization developed when Ms. Scaduto learned how to surf and fell in love with it — surfing became her escape from the stress of life and the ocean was her clarity.

“It was the way I started to truly start dealing with the trauma of my childhood and realizing the impact that had on me as an adult,” she said.

It wasn’t until she took up surfing that she realized the healing power of the ocean.

“It [the ocean] was something I’d always turn to throughout my entire life — the place where I’d go to find peace — but I never quite realized what I was doing. When I started surfing a few years ago it all kind of clicked,” she said.

Realizing that she had to share her knowledge with others, The Ocean is Female became Ms. Scaduto’s passion project.

She said as the mother of two young girls, ages 7 and 9, she wants her daughters to be confident and passionate when they go out into the world. Her personal experiences and desires for her children, combined with the need for strength and empowerment in the female community, led her to develop the rider program.

Hope Patti can be reached at hpatti@thecoaststar.com or 732-223-0076 Ext 49.

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